# ASUTOSH COLLEGE (Estd. 1916) 92, S.P. Mukherjee Road Kolkata – 700026



Phone: 2455-4504/2486-3912

Fax : (033) 2486-3006

Mail: mail@asutoshcollege.in Web: www.asutoshcollege.in

> Title Of Event/ Programme (Seminar/ Webinar/ Workshop/ Extension Lecture/ Extension Activity/ Any Other Activity): Encouraging Entrepreneurship

> Theme of The Event/ Programme: Encourage an Entrepreneurial Mindset.

> Academic Session: 2019-2020

> **Date:**20-02-2020

> Venue: Software Lab, Asutosh College Second Campus, Bhasa

- > **Objective**/ **Purpose:** To teach students independent decision making, entrepreneurial thinking, working in teams, team leading and assumption of responsibilities in their role as organizers.
- > Speaker/S / Resource Person/S: Mr. Samir Mondal & Mr. Subir Mondal, Partner, Mud Slide Creators Hub
- > Target Audience/ Participants: Students of B.Voc (SD), all semesters
- > Attendance Sheet: No

#### > Brief Report About the Event/ Programme:

Department of Software Development, B. Voc Studies has organised an seminar on Encouraging Entrepreneurship in association with IQAC, Asutosh College. The webinar has been held on 20th February 2020. The primary purpose of entrepreneurship is to build better financial stability. Through this, the nation also benefits by enjoying economic growth. The benefits of entrepreneurship to the entrepreneur are attaining skill-sets, financial freedom, and networking with influential people. The significance of entrepreneurship development is crucial, as it plays a pivotal role in shaping the destiny of nations, empowering individuals, and addressing modern challenges. The blog covers the importance of entrepreneurship development, exploring its multifaceted contributions to society, the economy, and individual aspirations.

### **Expected Outcome:**

1. Greater self-confidence: Entrepreneurship programs can help women to build their self-confidence and develop a sense of autonomy and control over their lives, which can have a positive impact on their mental health and well-being.

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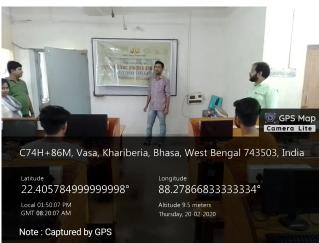
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2. Enhanced leadership skills: By providing opportunities for mentorship, networking, and training, entrepreneurship programs can help women to develop their leadership skills and become more effective leaders in their businesses and communities.

3. Enhance the College's presence in the community by increasing awareness, cultivating relationships, building partnerships and developing resources to respond to current and future needs.

### > Geo-Tagged Photographs: Attached Below





Prof. Apurba Ray
Vice Principal
Asutosh College
Vice-Principal
ASUTOSH COLLEGE
KOLKATA-700 026